



# THE ZANE PROJECT

**2022**

Zane was born different.

He was a special Unicorn that had an illness that made him feel sick and tired. As he grew up, he started to feel worse and worse until his doctors told him that he needed an operation. One of his parts was no longer working and he would have to wait for a stranger to give him a new part. Zane waited patiently and one day a miracle happened. A spare part was found for Zane and the doctors could finally operate on him. It took some time for Zane to recover from the operation but soon he started getting his energy back. He felt better than ever and loved his new part which had changed him from a Unicorn to a Zunicorn!

Zane was made by the members of the The Rare Bear Project; a community upliftment program under Rare Diseases South Africa.

TELL has been sponsored a Zane mascot valued at R20 000 by Mascots SA - [www.mascots.co.za](http://www.mascots.co.za)

This Zane mascot will spend his days telling kids how important it is to SHARE THEIR SPARE and how being born different is ok. We found that by using Zane's story, children understand organ and tissue donation and don't find the concept frightening. Travis Kruger was gracious enough to agree to be our 'Zane'. Travis is married to Fawn, one of the co-founders and Marketing Director of TELL.





You can own your own Zane (R250.00) or donate your spare change to the Zane Project. These mini Zanes are handed out to kids in hospitals awaiting an organ transplant or recovering from one. We have gifted 15 Zanes to the kids at the Paediatric Burn Unit at CHBAH on 2 February 2022. Zane visited kids in the Paediatric transplant ward and the oncology ward on 16 February 2022 and gifted them each a Zane. 23 Zanes were handed out at WDGMC. During National Kidney Awareness week Zane handed out 54 mini Zanes to kids in the dialysis unit and the renal ward at NMCH.

TELL is a registered NPO and PBO, please advise if you require a Section 18A certificate.

To order a mini Zane or gift a mini Zane to a kid in hospital, please get in touch with us at [info@tell.org.za](mailto:info@tell.org.za) or WhatsApp 0827852530